

City & Hackney Integrated Care Partnership Board

Local Outbreak Board Session

Thursday 14 October 2021

09:00 – 09.50

Microsoft Teams

This is also a meeting of the **Integrated Commissioning Board** which is a Committee in-Common meeting of the:

- The London Borough of Hackney Integrated Commissioning Sub-Committee ('The LBH Committee')
- The City of London Corporation Integrated Commissioning Sub-Committee ('The COLC Committee')
- North East London CCG Governing Body City and Hackney ICP Area Committee (The 'CCG Area Committee')

[Click here to join the meeting](#)

Chair – Randall Anderson QC

Item no.	Item	Lead and purpose	Documentation type	Page No.	Time
1.	Welcome, introductions and apologies	Chair	Verbal	-	09:00
2.	Declarations of Interests	Chair <i>For noting</i>	Paper	-	
3.	Minutes of the previous meeting & action log	Chair <i>For approval</i>	Paper	2-6	
4.	Questions from the Public	Chair	None	-	
5.	Vaccinations Program Update	Nina Griffith <i>For discussion</i>	Paper	7-16	09.05
6.	Data Intelligence	Diana Divajeva <i>For discussion</i>	Verbal	-	09.30
7.	Local Outbreak Control Plan Update	Sandra Husbands <i>For discussion</i>	Paper	17-47	09.40

Date of next meeting:

11th November 2021, Microsoft Teams



Meeting-in-common of the Hackney Integrated Commissioning Board
(Comprising the NEL CCG City & Hackney Area Committee and the London Borough of Hackney Integrated Commissioning Committee)

and

Meeting-in-common of the City Integrated Commissioning Board
(Comprising the NEL CCG City & Hackney Area Committee and the City of London Corporation Integrated Commissioning Committee)

and

Community Services Development Board
(Comprising system colleagues from across the City & Hackney geographic area)

Integrated Care Partnership Board – Local Outbreak Board Session

Minutes of meeting held in public on 9 September 2021
Microsoft Teams

Present:

Hackney Integrated Commissioning Board

Hackney Integrated Commissioning Committee

Cllr Anntoinette Bramble	Deputy Mayor & Cabinet Member for Education, Young People & Childrens' Social Care	London Borough of Hackney
Cllr Chris Kennedy	Cabinet Member for Health, Adult Social Care & Leisure	London Borough of Hackney

North East London CCG City & Hackney Area Committee

Dr Mark Ricketts	City & Hackney Clinical Chair	NE London CCG / City & Hackney Integrated Care Partnership
Sunil Thakker	Executive Director of Finance	NE London CCG / City & Hackney Integrated Care Partnership
Steve Collins	Director of Finance	NE London CCG
Siobhan Harper	Transition Director	NE London CCG / City & Hackney Integrated Care Partnership

City Integrated Commissioning Board

City Integrated Commissioning Committee

Randall Anderson QC	Member, Community & Childrens' Services Sub-Committee	City of London Corporation
Ruby Sayed	Member, Community & Childrens' Services Sub-Committee	City of London Corporation

Marianne Fredericks	Member, Community & Childrens' Services Sub-Committee	City of London Corporation
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Integrated Care Partnership Board Members

Ann Sanders	Lay member	NE London CCG
Caroline Millar	Acting Chair	City & Hackney GP Confederation
Catherine Pelley	Chief Nurse	Homerton University Hospital NHS Foundation Trust Primary Care Network
Haren Patel	Clinical Director	NE London CCG
Honor Rhodes	Associate Lay Member	NE London CCG
Ian Williams	Acting Chief Executive	London Borough of Hackney
John Gieve	Chair	Homerton University Hospital NHS Foundation Trust Healthwatch Hackney
Jon Williams	Executive Director	Homerton University Hospital NHS Foundation Trust
Dr Julia Simon	Director of Strategic Implementation & Partnerships	City & Hackney GP Confederation
Laura Sharpe	CEO	City & Hackney GP Confederation
Paul Calaminus	Chief Executive	East London NHS Foundation Trust
Paul Coles	General Manager	Healthwatch City of London
Dr Sandra Husbands	Director of Public Health	London Borough of Hackney
Dr Stephanie Coughlin	Clinical Lead: Neighbourhoods & Covid-19 – City & Hackney	NE London CCG

In attendance

Andrew Carter	Director: Community & Childrens' Services Sub-Committee	City of London Corporation
Alex Harris	Integrated Commissioning Governance Manager	NE London CCG / City & Hackney Integrated Care Partnership
Amy Wilkinson	Workstream Director: Children, Young People, Maternity & Families	NE London CCG / City & Hackney Integrated Care Partnership
Diana Divajeva	Public Health Analyst	London Borough of Hackney
Eeva Huoviala	Head of Public Engagement: Patient & Public Involvement	NE London CCG / City & Hackney Integrated Care Partnership
Ellie Duncan	Programme Manager	NE London CCG / City & Hackney Integrated Care Partnership
Helen Fentimen	Member, Community & Childrens' Services Sub-Committee	City of London Corporation
Helen Woodland	Group Director – Adults, Health & Integration	London Borough of Hackney

Jonathan McShane	Integrated Care Convenor	NE London CCG / City & Hackney Integrated Care Partnership
Matthew Knell	Head of Governance & Assurance	NE London CCG / City & Hackney Integrated Care Partnership
Nina Griffith	Workstream Director: Unplanned Care	NE London CCG / City & Hackney Integrated Care Partnership
Rachael Tomlinson	Programme Manager	NE London CCG
Sally Beaven	Engagement & Co-Production Manager	Healthwatch Hackney
Stella Okonkwo	Integrated Commissioning Programme Manager	NE London CCG / City & Hackney Integrated Care Partnership

Apologies

Cllr Chapman

Henry Black

1. Welcome, Introductions and Apologies for Absence

- 1.1. The ICB for the first 50 minutes was operating in its capacity as the Local Outbreak Board.
- 1.2. Apologies were noted as listed above.

2. Declarations of Interests

- 2.1. The **City Integrated Commissioning Board**
 - **NOTED** the Register of Interests.
- 2.2. The **Hackney Integrated Commissioning Board**
 - **NOTED** the Register of Interests.

3. Questions from the Public

- 3.1 There were none.

4. Vaccinations Update

- 4.1. The item was presented by Nina Griffith. We had 55% of cohorts 1-12 (over 18) fully vaccinated. Outreach work was continuing with other cohorts and demographics with low levels of uptake.
- 4.2. We had not been instructed to run a full booster program, however a smaller cohort of immunosuppressed people would be receiving a third dose. A full universal offer to 12-15 year olds was not currently recommended, and children of this age would only receive a vaccination if they were also immunocompromised, however further updates were expected on this next week.

- 4.3. In terms of outreach, we were continuing our community grant funding program. We were also going to do targeted outreach at specific estates with low rates of vaccination.
- 4.4. Given the past year of lockdown, there was an expectation that we may experience a bad flu season due to low levels of immunity within the general population. We were therefore stepping up our flu vaccination program and getting the jab out to as many people as possible.
- 4.5. Jon Williams asked if the rumours about low levels of flu vaccination supply as reported in the Health Service Journal were true. Nina Griffith responded that we didn't have any firm data however supply issues were possible given the scale of the program.
- 4.6. Cllr Kennedy added that his experience of the vaccinations centers is that there was a lower level of activity than hoped. Nina Griffith responded that we were targeting our outreach work towards those communities and people who were unlikely to come to a vaccination center.
- **Nina Griffith to update the Local Outbreak Board on further outreach work and pop-ups to address the low level of uptake in Local Vaccination Centers (LVS).**
- 4.7. Cllr Bramble asked what the level of uptake was in community pharmacy. She also asked if there had been learning from the pop-ups aimed at young people. Nina Griffith responded that uptake levels in pharmacy had dropped off but not to the same degree as LVS. In terms of pop-ups – the feedback was that going to people was a strategy that worked, as did having a pop-up that lasted several days to increase word-of-mouth.
- 4.8. Marianne Fredericks asked if we had implemented a pop-up at the Mantle St estate. Nina Griffith stated that she would respond outside the meeting on this specific estate however the City of London was featuring in our plans for pop-ups more generally.
- **Nina Griffith to respond to Marianne Fredericks on the status of the Mantle St. Estate pop-up.**
- 4.9. John Gieve asked if we were offering vaccination pop-ups in colleges. Nina Griffith responded that this would be something we would look into if the 12-15 year old offer became a universal offer. We had low levels of uptake amongst our 16-17 year old residents, and we would therefore be looking at pop-ups to increase uptake amongst this group.
- 4.10. Siobhan Harper added that there were heightened concerns around anti-vaccination sentiment in relation to vaccinating young people. Stephanie Coughlin added that many schools had security concerns in relation to anti-vaccination activism, and therefore some schools were not in favour of having vaccinations occur on-site.

5. Data Intelligence Update

- 5.1. Diana Divajeva introduced the item. She noted that the number of cases had been reducing since July and was at a relatively stable position. Increases tended to be quite small – the last increase was only 3%. The highest incidence rates was within the 20-39 age group. The largest reduction had also been within this age group. This was not the case, however, for other age groups. Since August there had been a small but steady increase amongst this age group.

- 5.2. There was a high level of variation in the distribution of cases in Hackney. Hackney Downs and Kings Park had incidence rates over 300 per 100,000. Increases were small week-by-week but led ultimately to relatively high rates of covid cases.
- 5.3. There had been an overall reduction in the number of patients in hospital beds with covid-19. However, this was not the case for the most serious cases. Almost 90% of the patients in ICU in NE London were unvaccinated.
- 5.4. In the UK generally there was an increase in cases, hospitalisations and deaths. The picture in London may therefore change to match this over the coming weeks.
- 5.5. Catherine Pelley stated that we had experienced a drop-off in the rest of our activity in the first two waves, however this was not matched by the third wave, and the hospitals were currently very busy.
- 5.6. Mark Ricketts asked if there were any data about testing rate differentials in neighbourhood areas. Diana Divajeva responded that the picture we tend to see within the north of the borough was lower testing rates than the rest of the borough, and the City of London typically had higher case rates than Hackney.

6. Local Outbreak Management Plan

- 6.1. Sandra Husbands introduced the item. She noted that there had been a change to the testing regime. We would be moving towards a community collect, test-at-home model. Where testing uptake was low we were doing targeted comms and outreach.
- 6.2. The positivity rate had increased, although testing had decreased. People who were direct contacts of a confirmed covid case were also encouraged to take tests rather than self-isolate, if they had been double-vaccinated.

7. Any Other Business

- 7.1. There was none.

City and Hackney Covid Vaccination Programme

Local Outbreak Board Update

14.10.2021



Overview of uptake rates

As of 10th October



Vaccinations by cohort: CITY AND HACKNEY	Eligible Population 270,915 (All cohorts)	Total Vaccinations 169,459 First Dose (All cohorts)	Percent of Eligible Vaccinated 63% First Dose (All cohorts)
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Total Vaccinations by Cohort Group (cohorts 2-14)

CCG Name	NHS CITY AND HACKNEY CCG				
Priority Groups	Individuals	First Dose	First Dose %	Second Dose	Second Dose %
2. Age 80+	3,816	3,102	81%	3,028	79%
2. NHS and social care workers	2,468	2,031	82%	1,926	78%
3. Age 75-79	3,416	2,828	83%	2,775	81%
4. Age 70-74	5,609	4,680	83%	4,598	82%
4. CEV	7,983	6,331	79%	6,050	76%
5. Age 65 to 69	7,645	6,178	81%	6,017	79%
6. Carers - DWP	1,674	1,034	62%	947	57%
6. Carers - LA	453	335	74%	317	70%
6. COVID19 at risk	17,516	12,447	71%	11,587	66%
7. Age 60-64	8,920	6,705	75%	6,471	73%
8. Age 55-59	12,686	9,144	72%	8,720	69%
9. Age 50-54	14,791	10,516	71%	9,997	68%
10. Age 40-49	42,399	26,299	62%	24,547	58%
11. Age 30-39	75,548	43,390	57%	39,871	53%
12. Age 18-29	61,955	33,257	54%	28,568	46%
13. Age 16-17	3,873	1,017	26%	188	5%
14. Other 0-15	163	163	100%	2	1%
Total	270,915	169,459	63%	155,610	57%

Breakdown of boosters and third doses are not yet available by cohort, however 7900 vaccinations have been recorded across C&H delivery channels (i.e. LVS, Community Pharmacy, and Homerton Hospital Hub)

Data sources: Cohort data from NIMS dashboard. Individuals that appear in more than one cohort group will be divided across the groups evenly.

Latest Date Reported:
10 October 2021

Breakdown of activity by delivery channel C&H



	W.C. 20/09/2021				W.C. 27/09/2021				W.C. 4./10/2021			
	1st dose	2nd dose	Booster/ 3rd	Total	1st dose	2nd dose	Booster/ 3rd	Total	1st dose	2nd dose	Booster/ 3rd	Total
LVS	318	569	924	1,811	393	542	1,515	2,450	348	546	2,048	2,942
BOCKING CENTRE	148	266	145	559	155	232	528	915	119	209	847	1,175
JOHN SCOTT HEALTH CENTRE	170	303	779	1,252	238	310	987	1,535	229	337	1,201	1,767
Community Pharmacy	683	1,582	244	2,509	469	1,076	720	2,265	614	1,284	1,240	3,138
Hospital Hub	56	151	20	227	46	108	745	899	47	50	458	555
HOMERTON UNIVERSITY HOSPITAL	56	151	20	227	46	108	745	899	47	50	458	555
ST LEONARD'S												
Total	1,057	2,302	1,188	4,547	908	1,726	2,980	5,614	1,009	1,880	3,746	6,635

Note: the data all activity that has taken place in the delivery channels within City and Hackney within a given week. This includes City and Hackney **and** non City and Hackney patients and residents. Data extracted from Foundry; we are unable to extract just City & Hackney patients and residents.

Breakdown of C&H vaccination offer



Delivery Channel	Second doses	Evergreen offer	16-17 year olds	12-15 CEV	3 rd Primary dose	Phase 3 booster	12-15 (mop up clinics – <i>not yet gone live</i>)	Maternity	Health and social care workers	Pop-ups for employers, universities & inclusion groups
LVS – PCN sites	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
LVS – Community Pharmacy Sites	✓	✓	✓			✓		✓	✓	
Vaccination Centres	✓	✓	✓	✓	✓	✓		✓	✓	✓
Hospital Hubs	✓			✓	✓	✓			✓	

Outreach work continues to target the most vulnerable residents and MSOAs with the lowest uptake (1 of 2)



Achievements to date: (26th May -12 Oct)

- **3855** people in total vaccinated within outreach clinics
- **1409** people vaccinated through Grant Funding Round 1 Community Led Outreach Clinics
- **66** people vaccinated at the Biala Synagogue event on the 30th September
- **14** people vaccinated at the Greenhouse Homeless event on the 8th October
- **76** Afghan Refugees vaccinated to date within the Apex London
- Portsoken event taking place on the 13th October
- Round 2 Grant Funding interviews taken place to support the next phase of the Outreach Programme
- 2 Further Pharmacies onboarded to support Phase 3- COVID Vaccination Programme (Not yet live)
- Collaborative working across NEL CCG to increase uptake with underserved populations
- 1st Estate based engagement event held with Young People at Kingsmead Estate. Guest speakers included Dr Sandra Husbands and Dr Tehseen Khan. Young people and families very well engaged in the event. 45 13-25 year olds attended.

Outreach work continues to target the most vulnerable residents and MSOAs with the lowest uptake (2 of 2)



What next?

- 1) 4 outreach Vaccination and Testing clinics booked within Springhill Practice (17 Oct, 24 Oct, 31 Oct & 7 November). These will all be evaluated to establish whether or not they should continue given the North of the Borough has the lowest uptake and significantly low uptake amongst expectant women
- 2) Vaccination clinic being planned with the LVS and Homerton for expectant women
- 3) Development of an refreshed Outreach and Engagement Strategy built on insights to inform Hyper Local outreach clinics and wider engagement opportunities
- 4) Conditional offer letters sent to successful Community Organisations in Round 2 Grant Funding. Grant funding Team to work with organisations to meet conditions and plan mobilisation by 1st November
- 5) Agree forward plan with Find & Treat Team and how they collaborate with wider teams to ensure the most vulnerable are vaccinated over the coming months
- 6) Kingsmead educational event insights to be evaluated to inform next steps

CYP: Covid vaccination overview



Cohort	JCVI Approved	Vaccine	Dose	Delivery Model	Booking	Offer Live
Universal 12-15 yrs	No	Pfizer BioNTech	1 (pending further guidance)	Schools Based – Nationally commissioned NHS Provider (ELFT) + subcontract functions to Vaccinations UK	Invitation letter via school	Yes
12-15 yrs At Increased Clinical Risk from COVID- 19 Disease*	Yes	Pfizer BioNTech	2	Local Vaccination Site (LVS) and Hospital Hub	Local invitation letter and/or call, local booking and walk-in	Yes
12- 15 yrs Household Contacts of Immunosuppressed	Yes	Pfizer BioNTech	2	LVS and Hospital Hub	Immunosuppressed contacted and asked to bring household contacts forward for vaccination. local booking and walk-in	Yes
Clinically Extremely Vulnerable 16 -17 yrs	Yes	Pfizer BioNTech	2 + 1 (booster)	Vaccination Centre, LVS, Hospital Hub, Pharmacy	National invitation letter, Walk-in	Yes
Universal 16 -17 yrs	Yes	Pfizer BioNTech	1 (pending further guidance)	Vaccination Centre, LVS, Hospital Hub, Pharmacy	National invitation letter, text where no. available, local call, local letter through schools Walk-in	Yes
Universal 17.75 year olds	Yes	Pfizer BioNTech	2	Vaccination Centre, LVS, Hospital Hub, Pharmacy	National Booking System	Yes

*12-15 year old clinical risk groups defined here: <https://www.gov.uk/government/publications/jcvi-statement-september-2021-covid-19-vaccination-of-children-aged-12-to-15-years/jcvi-statement-on-covid-19-vaccination-of-children-aged-12-to-15-years-3-september-2021#annex-a-jcvi-advice-on-vaccination-of-children-aged-12-to-15-years-with-underlying-health-conditions-31-august-2021>

CYP: Priority update

(12-15 yr old school based offer)



- **Primary offer : schools-based delivery model** (mainstream, independent and PRUs) – **ELFT NEL** lead provider with sub-contracted functions to **Vaccination UK**. ELFT team leading on-site visits and jabbing. Vaccination UK leading on consent process and booking dates with schools. Sub-contacted 'mop-up clinics' delivered by LVS. SOP developed at NEL level
 - E-consent process is the primary mode of obtaining consent, however we are taking a hybrid approach locally incorporating paper forms where needed. Vaccine offer in schools will be limited to children whose parent/carer has consented. Gillick Competence will not be applied in schools
 - In c&h we are escalating concerns that regardless of the size of the cohort, the offer to each school is limited to one clinic session (max c.275)
- **Secondary offer:** 12-15 yrs not vaccinated in schools will be picked up in **LVS 'mop-up' clinics** – the logistics of the offer are currently being worked through regionally. Gillick competence is unlikely to apply in LVSs.
- **National target of 75%**, variations expected
- All schools have had a date **offered**. Of 23 schools; 5 have not yet confirmed dates. Hackney education are proactively following up with these schools this week
- To date 3 schools have had vaccination clinics delivered:
 - **City of London School** (independent) - 59% consented, 270 vaccinated
 - **City of London School for Girls** (independent) 67% consented, 255 vaccinated
 - **Stoke Newington School** (mainstream) – 30%, vaccination taking place 13.10
- **LVS (PCN) leading on special school offer** (both mainstream and independent)
- **Dedicated workstream focusing on Charedi 12-15s** given challenges around accessing registered independent schools along with significant cohort of boys attending unregistered settings – community outreach model envisaged as primary delivery model
 - Public Health England have offered support locally

CYP: Priority update

(16-17 yr old universal offer)



- Significantly low uptake in this cohort (26%)
- Sub group of CYP T&F group leading on 16/17 year old comms, engagement and outreach delivery plan
- Comms, Engagement and Outreach Plan includes:
 - Development of a minimum offer for schools with 6th forms to include an education session, a clinic, and a parent/carer session
 - Delivering vaccination clinics in the Young Hackney Youth Hubs and other VCS settings
 - Working with the Young Hackney Health and Wellbeing team, who are in all schools, on designing and delivering the education / awareness / insight sessions
 - Online Q&A session for CYP working with Hackney Youth Parliament (Young Hackney)
 - Online Q&A session for workforce to increase confidence to address vaccine hesitancy
 - Working with Community Champions and C-19 grant funded organisations
 - Working with Healthwatch who have just recruited a brand new group of 16-25 year old young reps

A focused effort on improving uptake rates through a centralised call and recall team



Cohort	Cohort size if known	Information
Immunosuppressed - 3 rd Primary	3600	This cohort have been invited with a message and follow up call. This is cohort that can be invited after 8 weeks from second dose. Also being contacted by secondary care.
70 yrs plus (eligible post 6 months)	1500	This cohort have been invited with a message and follow up call being made
City Hackney practice staff	n/a	Practices can email PCN team for staff to be sent an invitation. Alternatively, they can book via National Booking system and self confirm they healthcare workers. ID may be requested
50yr old + vaccinated at LVS with a second dose	n/a	All uploaded and will be invited once they breach 6 months as per second dose.
50-69 (eligible post 6 months)	TBC	Follow up search to be made to capture those who received second doses elsewhere
CEV (eligible post 6 months)	TBC	Follow up search to made to capture those under 50 and/or received vaccination elsewhere

Title of report:	Covid-19 Local Outbreak Management Plan update
Date of meeting:	14 Oct 2021
Lead Officer:	Dr Sandra Husbands, Director of Public Health
Author:	Emmanuel Ross, Business Support Officer
Committee(s):	Local Outbreak Control Board
Public / Non-public	Public

Executive Summary:

This report provides an update against the Local Outbreak Management Plan and an overview of activities in the following key areas:

- Testing
- Local contact tracing
- Outbreak management, including OIRR, incident management teams, outbreaks & exposures in settings
- Support for isolation, including enhanced isolation pilot
- Community engagement, including community champions
- Communications
- Finance - Test & trace and COMF budgets
- Vaccinations will be covered by a separate update

Recommendations:

The **City and Hackney Local Outbreak Control Board** is asked to **NOTE** the report

The **City Integrated Commissioning Board** is asked:

- To **NOTE** the report;

The **Hackney Integrated Commissioning Board** is asked:

- To **NOTE** the report;

Strategic Objectives this paper supports [Please check box including brief statement]:

Deliver a shift in resource and focus to prevention to improve the long term health and wellbeing of local people and address health inequalities	<input type="checkbox"/>	
Deliver proactive community based care closer to home and outside of	<input type="checkbox"/>	

institutional settings where appropriate		
Ensure we maintain financial balance as a system and achieve our financial plans		
Deliver integrated care which meets the physical, mental health and social needs of our diverse communities	<input checked="" type="checkbox"/>	Working collaboratively across the whole system, including the community and voluntary sector (and with local businesses) to respond to the local impact of the Coronavirus pandemic
Empower patients and residents	<input checked="" type="checkbox"/>	Empowering patients, residents, communities and staff with knowledge and understanding about how to reduce the risk of Covid-19, prevent/reduce the spread of infection and how to respond in the event of a possible/suspected outbreak

Specific implications for City

None

Specific implications for Hackney

None

Patient and Public Involvement and Impact:

Community, public and patient engagement has been undertaken throughout the COVID pandemic to ensure insight is gained, issues addressed and services changed to reflect identified need.

Local contact tracing: Patients are called for contact tracing purposes but also to connect them with the Welfare Line if needed. This can help support a range of issues that might make maintaining isolation difficult or impossible, especially for vulnerable or socially isolated individuals.

Information is contained in the main report

Clinical/practitioner input and engagement:

The Public Health team provides extensive support via the Covid-19 inbox (Monday to Friday), including consultant support when needed. Local contact tracing receives support 7 days a week and working groups have clinical/practitioner input.

Communications and engagement:

Communications continue to focus on meeting the objectives of the LOMP in particular, preventing and mitigating the spread of Covid-19 to save lives, communicating openly and honestly with key stakeholders, and working with the community to develop capacity to support local testing contact tracing, as well as vaccination uptake. This includes the continued reinforcement of the prevention messages 'hands, face, space' on various channels, amplifying government messages and supporting the work of the GLA and London Councils. In addition, there is ongoing work on specific communications related to key areas of work, with key stakeholders, including the public, care homes, local contact tracing teams and community champions.

Equalities implications and impact on priority groups:

Local contact tracing: Covid-19 is understood to have disproportionately frequent and severe effects on specific high risk groups, who may be the least likely to be contacted by the national NHS Test and Trace team. The local service offers an opportunity to address this inequality both directly, by contacting harder to reach individuals at higher risk, and indirectly by contributing to the national and global fight against the virus.

The Community Champions work and Covid-19 Grant Information programme are targeted at key communities and priority groups.

Safeguarding implications:

All contact tracing staff undertake mandatory safeguarding training, before being able to access the national database to make calls.

Impact on / Overlap with Existing Services:

Potential additional surges in infections may occur during winter and into 2022. As infections rates reduce services will be reviewed to see what can be stepped down or mainstreamed into existing service provision.

FINANCE

The total projected spend for the Test and Trace programme is currently standing at £3.792m. A detailed breakdown of the projected spend for each organization, including details of outbreaks plans agreed to date is shown in Appendix 1 below.

Appendix 1A - Finance Summary for Test and Trace allocation, Hackney

Item	Expenditure Type	Description	2020/21 LBH Cost	2021/22 LBH Cost	Total Cost	Comments
1	Staffing Resources	Programme Manager - assignment commenced in July 2020)	74,656	18,647	93,303	Assumed will be in post till the end of the FY. Cost should be split 80:20 with the CoL.
2	Staffing Resources	PH Consultant - CURRENTLY VACANT (1 year fixed term contract)	30,110	36,471	66,581	80:20 allocation (Chief Officer 3) - commences on 1st July 20 to 30th June 21.
3	Pan-London Outreach Testing - ADPH London	ADPH London Pan-London Outreach Testing - (email from Tamsin 29June20)	13,755		13,755	Agreed expenditure.
4	VCS Test & Trace Programme	VCS Test and Trace Programme	482,871	246,354	729,225	£600k of Grants + £68,727 Hackney CVS + 60,474 VCH
5	IT Software	Tableau software platform for COVID dashboard	9,408	24,592	34,000	Purchased.
6	Communication Costs	Bereavement leaflet for frontline workers	1,716		1,716	
7	Community Covid Helpline - Bikur Cholim	Bikur Cholim Community Covid helpline - (3 months) 13 August to 12 November 2020.	7,000		7,000	It was agreed by the Board on 17 August with some appropriate KPIs to be developed by the service.
8	Staffing Resources	Keep London Safe Programme (Campaign Manager)	2,756		2,756	PO raised, awaiting invoice from the London Borough of Camden
9	Staffing Resources	Customers Services cost agreed for 6 months	86,975		86,975	£52k Customers Services cost agreed for 6 months (£1,968 per week)
10	Communication Costs	Covid Communication Plan	-		-	Covid Communication Plan - £33k agreed
11	Communication Costs	Further communications work (internal) £10k.	-		-	Further communications work (internal) £10k.
12	Covid Response Team (CRT)	Covid Response Team (CRT)	81,307	8,693	90,000	Start date 1st October 20-31st March 21 (Agreed on 21st Sept 20)
13	Covid Awareness - Interlink	Interlink Funding for COVID awareness work	22,500		22,500	

14	External Care provision	Electcare Health Emergency support over the weekend	2,505	5,595	8,100	Agreed on 5th October 20 (we need to get the actuals from the service area)
15	Welfare Support to Support Self Isolation	Welfare support to support self isolation	119,944	56	120,000	Agreed on 5th October 20 (we need to get the actuals from the service area)
16	Covid 19 Testing (Find & Treat Service)	Covid 19 testing (Find & Treat Service)	-	5,000	5,000	With the Find and Treat Team - we are the funder of last resort if the Home Office does not pick up the funding.
17	Staffing Resources	Local Contact Tracing Proposal	-	28,752	28,752	Agreed by Health Protection Board - may not be required if staff can be recruited from the redeployee pool (2XFTE Sc6 for 6 months)
18	Communication Costs	City and Hackney Coronavirus New Normal Budget (Further communication for residents & businesses)	-	-	-	Agreed by Health Protection Board on 26th October 2020 (incl £16k for specific City of London tier 2 work)
19	Staffing Resources	Tableau Data Manager post 1XPO5 for 6 mths - start date 2nd Nov 20	10,822	27,202	38,024	Agreed by Health Protection Board on 5th October 2020 (6 months forecast)
20	Community Covid Helpline - Bikur Cholim	Bikur Cholim Community Covid helpline additional grant 13 November to 31 Dec 2020	15,749		15,749	Helpline adviser's costs for 20 weeks £11,049 and Communications from August to December £4,700
21	IT Software	Coronavirus Call Handling Software	120,000		120,000	Agreed by Health protection board on 02 November 2020 (15 weeks). Here to Help
22	Staffing Resources	Administrative support (forecast is for 3XSc5) for 6 mths	15,663	38,170	53,832	Admin 1: To provide dedicated and full time support to co-ordinate and report on the lifecycle of IMT meetings Admin 2 & 3: To help with day to day tasks and work flexibly on a full time basis over the next 6 months. Excellent organisational, administrative and design skills needed.
23	Staffing Resources	Senior Public Health Specialist: Health Protection Lead 1XPO10 for 6 mths	12,035	17,595	29,631	Oversight of outbreak control plan delivery, leading operational work and proposing strategic approaches for a minimum of 6 months, 0.6 FTE from 15th Feb21. GW contract ending 21 May (TBC). New recruitment in May 2021 for a further 6 months
24	Staffing Resources	Senior Public Health Specialist 2xPO7 for 12 mths (Local Contact Tracing Post & Community Engagement Post)	30,845	104,499	135,344	Management of contracts/relationships for Covid response, lead on testing and community engagement for 12 months

25	Staffing Resources	Senior Public Health Specialist: Communications 1XPO3 for 6 mths	14,669	13,790	28,459	Strategic oversight of communications across all LOCP workstreams. This role will oversee the work of PH comms officers, ensuring a good engagement strategy is delivered for SOPs across City and Hackney for a minimum of 6 mths.
26	Staffing Resources	IPC Health Protection Support	70,000	-	70,000	Technical input on infection prevention control to priority settings/partners. Agreed at HPB 1-Feb-21
27	Counselling/Training	Group Session Counselling – Covid team support	-	7,140	7,140	This was agreed at HPB on 16th Nov 20
28	Counselling/Training	Suicide in safeguarding training	-	800	800	Agreed at HPB 14 Dec 2020 split 80:20% Col
32	Staffing Resources	winter break planning, extension to Hackney Covid-19 helpline	-	1,300	1,300	Agreed at HPB 14 Dec 2020
33	Communication Costs	Local Contact Tracing Door to door letter drops	500		500	Agreed at HPB 21 Dec 2020
34	Staffing Resources	Senior Public Health Specialist 1xPO7 (Health Protection Board Lead, 18 Hrs a week)	13,323	4,785	18,108	As agreed by Sandra - 04/01/21
35	Staffing Resources	Testing operations lead 1xPO7	10,476	24,382	34,858	As agreed by Sandra - 04/01/21
37	Staffing Resources	Service Designer PO4/5, recruited by ICT, Support to Testing inc. Qmatic booking system, 6 months fixed term	7,029	24,499	31,528	As agreed by Sandra - 07/01/21 R Houba. 07/01/21, extension to 18 Mar 2022 agreed by HPB 20/6/21
38	Contact Tracing	Training for Local Contact Tracers	7,500		7,500	Agreed at HPB 11-Jan-2021
39	Communication Costs	City and Hackney communications budget for January to March 2021	-		-	Agreed at HPB 11-Jan-2021
40	IT Software	CTAS form payment. This has been set up for up to 1,500 responses monthly at £55.40 pm. Anticipated for three months	-	166	166	Agreed by Sandra via email 15-Jan-2021
41	Staffing Resources	BI project to improve self-isolation and social distancing	-	22,000	22,000	Agreed by Sandra via email 25-Jan-2021

42	Staffing Resources	Senior Public Health Practitioner: (Testing Support)	-	29,554	29,554	Agreed by Sandra via email 25-Jan-2021
43	Staffing Resources	Expansion of Covid Response Team to Support Local Implementation of Enhanced Contact tracing. Funding for 2 x EHOs for 12 months respectively (PO4) at a cost of £173K comprising 85% staff costs and 15% non pay costs (with a 10% contingency).		172,718	172,718	Agreed at HPB 15-Feb-2021
44	Community Covid Helpline - Bikur Cholim	Bikur Cholim Community Covid helpline additional grant 1 January 2021 - 31 May 2021	-	22,615	22,615	Agreed at HPB 15-Feb-2021 (21 weeks @ £538.46 x 2 helpline advisors)
45	Behavioural Insights	Behavioural Insights to drive up local contact tracing success rates in City & Hackney	60	3,940	4,000	Agreed at HPB 15-Feb-2021. Split 80:20
46	Communication Costs	Additional communications funding to support vaccine take up	-		-	Agreed to fund £38k on 22nd Feb 21. Content to be approved by the Vaccination Steering Group. 80:20 allocation between LBH:CoL
47	Contact Tracing	Surge testing. To ensure routine genetic sequencing with subsample to monitor and suppress the spread of coronavirus and better understand new variants	-	40,050	40,050	Agreed at HPB 1 Mar 2021. One-off activity over 5 days (12 hour shifts). Only activated if there are cases of Variants of Concern (VOC). Should a VOC be found within Hackney and not the City, LB Hackney will fund the surge testing operation, and vice versa if a VOC is found in the City and not Hackney. Should a VOC be linked to postcodes across the City and Hackney boundaries, then the cost of surge testing will fall to both the City and LB Hackney, who then share the financial responsibility to fund all aspects of surge testing.
48	Staffing Resources	Covid Response Team (CRT)		90,000	90,000	Agreed at HPB 1 Mar 2021. Extending the current arrangement to fund three EHOs for 6 months (PO4) from the 1st April 2021 - 30th September 2021.
49	Staffing Resources	City and Hackney Public Health Intelligence Team (PHIT)	-	67,280	67,280	Agreed at HPB 8 Mar 2021. 80:20 split. In the absence of Sandra and Chris the paper will be tabled at Covid-19 Operational Working Group on Thursday instead for approval

50	Staffing Resources	Single point of access (SPOA) and Navigation Networks	-	99,044	99,044	Agreed at HPB 8 Mar 2021.
51	Staffing Resources	Local Contact Tracing (LCT) 6 month contract extension	-	153,168	153,168	Agreed at HPB 29 Mar 2021. There is an element for Clty but this is yet to be determined. April-Sept 2021
53	Communication Costs	Coronavirus communications from April to June 2021		55,000	55,000	Agreed at HPB 13 May 2021. Covers period Apr-Jun21. Budget requested £65k however there is a £10k leftover from previous budet (item 39?)
54	Vaccine Equalities	Community-led approach to increasing COVID-19 vaccine uptake / addressing vaccines inequalities	-	43,828	43,828	Agreed at HPB 25th May 2021 (either funded from T&T or COMF)
55		Prevention and Promotion Fund for Better Mental Health 2021/22	-	149,317	149,317	Agreed at HPB 8th June 2021; Additional £4,142 agreed by Sandra on 27th September 21 via email.
56	Staffing Resources	Community Champions/Covid-19 Information Grants Communications Officer funding. The costs for a 1 FTE PO3 Communications Officer, for 6 months (July-December 2021)	-	22,740	22,740	Agreed at HPB 8th June 2021
58	Communication costs	Additional comms funding		16,000	16,000	Agreed at HPB 22 Jun 2021
59	Staffing Resources	1 FTE PO3 Communications Officer, for 6 months (July-December 2021)		26,262	26,262	Agreed at HPB 22 Jun 2021
60	Staffing Resources	Senior Public Health Specialist: Health Protection Lead 1XPO10 for 6 mths		39,076	39,076	New recruitment following GW contract end in May21 for a further 6 months Angela Birch
61	Staffing Resources	Strategic Consultation & Engagement lead (PO5)		31,527	31,527	Agreed at HPB 22 Jun 2021 50% of the salary costs for a Strategic Consultation & Engagement lead (PO5), to lead the delivery of consultation & engagement activity related to the Covid-19 pandemic; within the Communications, Culture and Engagement directorate
62	Staffing Resources	4 x PO2 Community Support Managers		163,706	163,706	Agreed at HPB 22 Jun 2021 4 x PO2 Community Support Managers to replace the staffing provider (IF Crew) site managers currently in place for 9 months

63	Staffing Resources	LCT Community Support Manager (PO4-37) LCT Community Support Practitioner (Scale2-04) + overtime		55,417	55,417	Agreed a HPB 6 July 2021, revised and Agreed at HPB 28th September 2021.
64	Staffing Resources	Various non-staffing costs inc Motor vehicle hire, parking fees, public transport, ICT devices inc. mobile phone and wifi dongle, training, BPSS checks and recruitment costs and 16.4k contingency		29,688	29,688	Agreed a HPB 6 July 2021, revised and Agreed at HPB 28th September 2021.
65	Staffing Resources	Service designer PO5 contract extension (6 months) to support critical public health workstreams		29,000	29,000	Agreed at HPB 20 July
66		Developing Here To Help to continue to support Hackney residents		91,000	91,000	Agreed at HPB 20 July
10	Communication Costs	Communication Costs	155,300		155,300	Covid Communication Plan - £33k agreed
67		Unallocated/ miscodings. cannot reverse as related to the old year (includes 1750 jrnl that needs processed).	4,200		4,200	
68	Staffing Resources	Adults Internal Communications Officer	2,475	51,567	54,042	Agreed between Sandra Husbands and Denise D'Souza in January 2021 by email
69	Prevention and Promotion Project	Prevention and Promotion Project		470,000	470,000	Agreed at HPB 28th September
71	Vaccine Deployment	Project Manager supporting Vaccinations		46,176	46,176	Agreed by Sandra/Denise
72	Vaccine Deployment	Project Manager PO6 supporting Vaccinations (1 Year), Performance Analyst PO2 6months and engagement activity £5K		63,337	63,337	Agreed at HPB 28th September
73	Vaccine Deployment	London Vaccine Advertising Campaign		2,500	2,500	Agreed by Sandra on 29th June via email

74	Staffing Resources	Let's Chat Covid engagement event: "Joyclen £35ph x 20hrs =£700 (Work carried out leading up to the event and management of the event day) Support Staff £15 x 10hrs = 150 (to support with the overall engagement of attendees and operational) Young people lead Incentives- £50 x 6 = £300 "		1,150	1,150	Agreed by Sandra authorisation email, 21 Sept 2021
			£1,426,150	£2,726,147	£4,152,296	

Appendix 1B - Finance Summary for City of London Corporation

Item	Expenditure Type	Description	20/21 CoL Cost	2021/22 CoL Cost	Total Cost	Comments
1	Staffing Resources	Programme Manager - assignment commenced in July 2020)	18,664	4,662	23,326	Assumed will be in post till the end of the FY. Cost should be split 80:20 with the CoL.
2	Staffing Resources	PH Consultant - CURRENTLY VACANT (1 year fixed term contract)	7,403	9,118	16,520	80:20 allocation (Chief Officer 3) - commences on 1st July 20 to 30th June 21.
28	Counselling/Training	Suicide in safeguarding training	-	200	200	Agreed at HPB 14 Dec 2020 split 80:20% Col
29	Communication Costs	City Matters for Covid 19 Wrap Around	16,000		16,000	First wraparound (Nov 20, Dec 20)
30	Communication Costs	City Matters for Covid 19 Second Wrap Around	16,000		16,000	This was agreed at HPB on 07th Dec 20 (Jan 21, Feb 21)
36	Communication Costs	City Matters for Covid 19 third Wrap Around	8,000	8,000	16,000	Agreed at HPB 11-Jan-2021 (Mar 21, Apr 21)
45	Behavioural Insights	Behavioural Insights to drive up local contact tracing success rates in City & Hackney	-	1,000	1,000	Agreed at HPB 15-Feb-2021. Split 80:20
46	Communication Costs	Additional communications funding to support vaccine take up	-		-	Agreed to fund £38k on 22nd Feb 21. Content to be approved by the Vaccination Steering Group. 80:20 allocation between LBH:CoL

47	Contact Tracing	Surge testing. To ensure routine genetic sequencing with subsample to monitor and suppress the spread of coronavirus and better understand new variants		10,012	10,012	Agreed at HPB 1 Mar 2021. One-off activity over 5 days (12 hour shifts). Only activated if there are cases of Variants of Concern (VOC). Should a VOC be found within Hackney and not the City, LB Hackney will fund the surge testing operation, and vice versa if a VOC is found in the City and not Hackney. Should a VOC be linked to postcodes across the City and Hackney boundaries, then the cost of surge testing will fall to both the City and LB Hackney, who then share the financial responsibility to fund all aspects of surge testing.
49	Staffing Resources	City and Hackney Public Health Intelligence Team (PHIT)		16,820	16,820	Agreed at HPB 8 Mar 2021. 80:20 split. In the absence of Sandra and Chris the paper will be tabled at Covid-19 Operational Working Group on Thursday instead for approval
52	Communication Costs	City Matters for Covid 19 fourth Wrap Around		16,000	16,000	Agreed at HPB 22-Mar-2021 (May 21, Jun 21)
55		Prevention and Promotion Fund for Better Mental Health 2021/22		9,531	9,531	Agreed at HPB 8th June 2021; Additional £4,142 agreed by Sandra on 27th September 21 via email.
56	Staffing Resources	Community Champions/Covid-19 Information Grants Communications Officer funding. The costs for a 1 FTE PO3 Communications Officer, for 6 months (July-December 2021)		5,685	5,685	Agreed at HPB 8th June 2021
57	Communication Costs	Continuation of City Matters wraparounds		16,000	16,000	Agreed at HPB 8th June 2021
69	Prevention and Promotion Project	Prevention and Promotion Project		30,000	30,000	Agreed at HPB 28th September
70	Communication Costs	Continuation of City Matters wraparounds		16,000	16,000	Agreed at HPB 28th September 2021
Total:			£66,066	£143,028	£209,094	

COVID-19 Local Outbreak Management Plan – Update to Local Outbreak Control Board

14 Oct 2021



Summary

This report provides an update against the Local Outbreak Management Plan and an overview of activities in following key areas:

- Testing
- Local contact tracing
- Outbreak management, including OIRR, incident management teams, outbreaks & exposures in settings
- Support for isolation, including enhanced isolation pilot
- Community engagement, including community champions
- Communications
- Finance - Test & trace and COMF budgets
- Vaccinations will be updated separately

Testing: Symptomatic (PCR) Testing

- Symptomatic PCR testing will continue to be provided by the Government free of charge until further notice and is now available for those who are identified by NHS Test and Trace as a close contact, as well as those with symptoms.
- [Hackney](#) has 3 Local Testing Stations (LTS). These are open from 8am - 8pm and residents can book or walk in. An additional Mobile Testing Unit operates on an ad hoc basis at Hackney Marshes. The City has [one LTS](#) which is open 8am to 8pm, 7 days a week.
- The number of PCR tests registered per week by City and Hackney residents has decreased
- This decrease has also been seen in the number of people generally using City and Hackney Local Testing Stations and Mobile Testing Unit.
- The rate of PCR tests returning a positive result has decreased in the last few weeks, with 3.1% returning positive tests in the latest week.
- Messaging to encourage people to test when symptomatic, however mild, is extremely important, it needs to be given with messaging detailing the support available to help people to self-isolate. This is the primary focus of our work going forward.
- It remains the law to self-isolate for 10 days if you test positive with a PCR test.

Testing: Asymptomatic (LFT or rapid) testing

- Schools and educational settings continue to request that pupils and staff test twice weekly at home. As of late, we have seen an increase in positivity rates in educational and school settings, with 4 outbreaks in Hackney reported in the last two weeks and 1 reported in the City of London.
- All test sites, as well as MTU testing, have seen a significant drop in footfall, as Community Collect distribution through locational engagement increases daily. The daily average footfall at the Hackney static ATS's is 17 people and 30 for the City, and 6 for the MTU assisted testing. Community Collect in Hackney continues to see an increase in the distribution of test kits, engaging with local communities, priority groups and ensuring a presence at vaccination clinics to both distribute test kits and promote the message of twice-weekly testing.
- The City of London Community Collect engagement has shifted its focus on targeting lunchtime workers outside of the Boots in Cheapside, and engaging with the residents in the Portsoken Ward and Golden Lane Estates in the evenings after “working” hours. In the last two weeks alone they distributed 870 kits.

Testing: Asymptomatic (LFT or rapid) testing continued

- From the figures and anecdotal findings from the public, there's a clear indication the general preference is to test at home as opposed to assisted testing. Additionally, as the nasal-only testing is quicker and less invasive, some members of the public will refuse the throat swab for the comfort of nasal-only testing at home.
- We have also been collaborating with pharmacies to set up and provide assisted testing to their vulnerable customers. To date we have 10 pharmacies set up to deliver testing. We are looking to scale up this effort and get more pharmacies trained up for service delivery.
- The national supply of home test kits is low. The City & Hackney continue to order our maximum weekly allowance and are managing the situation closely to ensure there are no local supply issues.

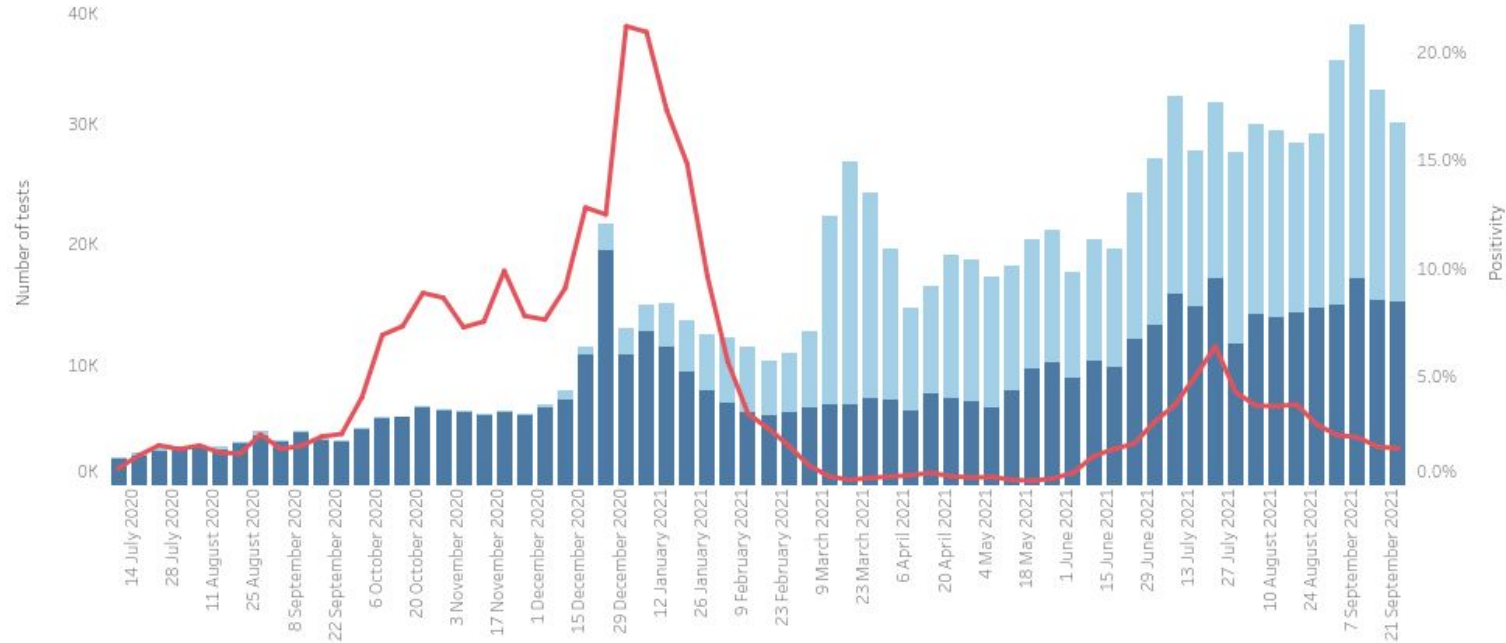
Testing over time:

Hackney & City residents and rate of tests returning a positive result

Light blue = no. of LFT tests returned

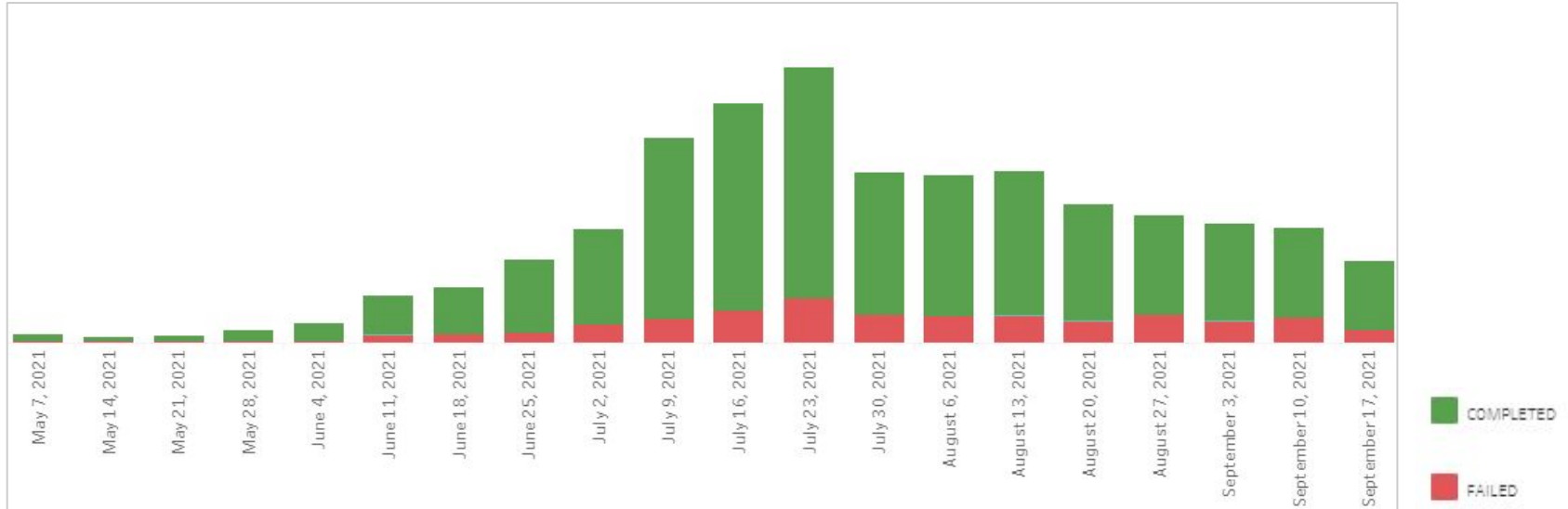
Dark blue = no. of PCR tests returned

Red line = positive rate of tests for LFT and PCRs combined



Local contact tracing (LCT)

Overall completion rate is 84% for City & Hackney - City is at 70% whereas Hackney at 85% for the week ending 22/09



Local contact tracing (LCT)

- Contact tracing for schools from 19 July onwards:
 - As a result of the removal of bubbles in school settings, schools are no longer responsible for contact tracing in relation to cases among pupils or staff. NHS Test & Trace and the local contact tracing team (LCT) have taken on contact tracing for schools - speaking to the parent/guardian of a positive student case to identify close contacts as much as this information is available through the standard trace journey
 - Where close contact details are provided, NHS Test & Trace will notify contacts and tell them to self isolate, unless they are exempt, as per policy. In case of self-isolation, they will be given the relevant public health advice
 - NHS Test & Trace will not contact schools to request contact details
 - London LA's concerns - close contact information gaps risk jeopardising opportunities that are time sensitive to contain further transmission in schools and beyond
- Daily COVID infections remain high but relatively stable. Case numbers have not yet risen as steeply as anticipated earlier in the year. Hence, a revisit of the HPB approved LCT Community Outreach proposal has seen a smaller team of 3 operatives and 2 motor vehicles **to pilot home visits** for those refusing to engage with LCT and major outbreak situations e.g. contact tracing for new VOC. As part of the Public Health Health Protection function, this team will assist testing, vaccination and health promotion work, if capacity allows.

Outbreak identification and rapid response 'OIRR'

Daily review of situation intelligence and notifications is BAU:

- iCERT - No significant situations and no new situations of concern in the last 3 weeks. Some have been on watchlist which do not require detailed follow up
- Business notifications of workplace cases: - thresholds for reporting to LAs via the Public Health Test & Trace inbox have been revised to align with case rates in the community. We are liaising with LCRC to ensure our criteria for action are complementary.

Tested PCR positive within the past 14 days or sooner

Offices and other similar settings	If 10% or more of the workforce	attending the workplace
Large offices (250+ staff) attending the workplace	If 5% or more of the workforce	
Construction sites/ factories/ warehouses/ other settings deemed critical to national infrastructure	If there are 2 positive PCR cases within the workplace	

Outbreak identification and rapid response 'OIRR'

Number of interventions placed on monitoring list or directly actioned for a 3-month period (from 21/06 to 23/09) split by setting category.

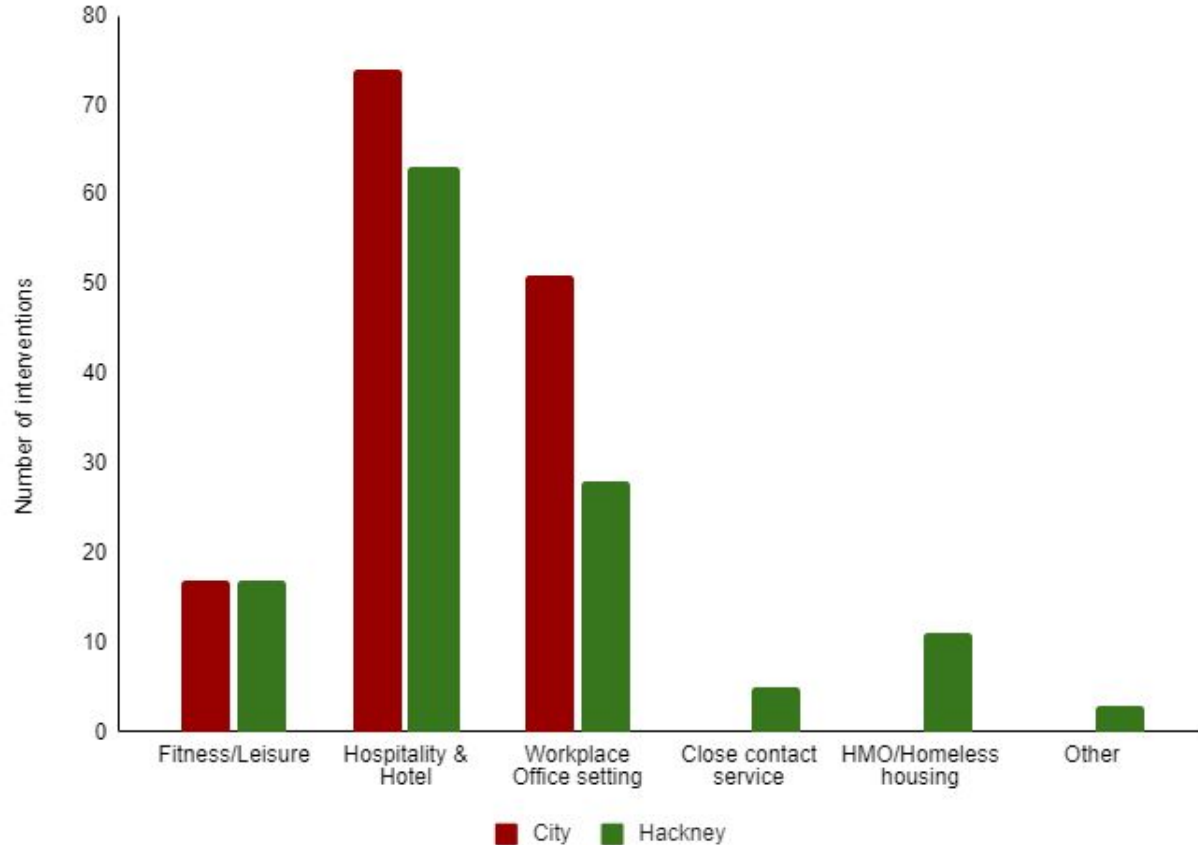
C&H total: 269

City: 142

Hackney: 127

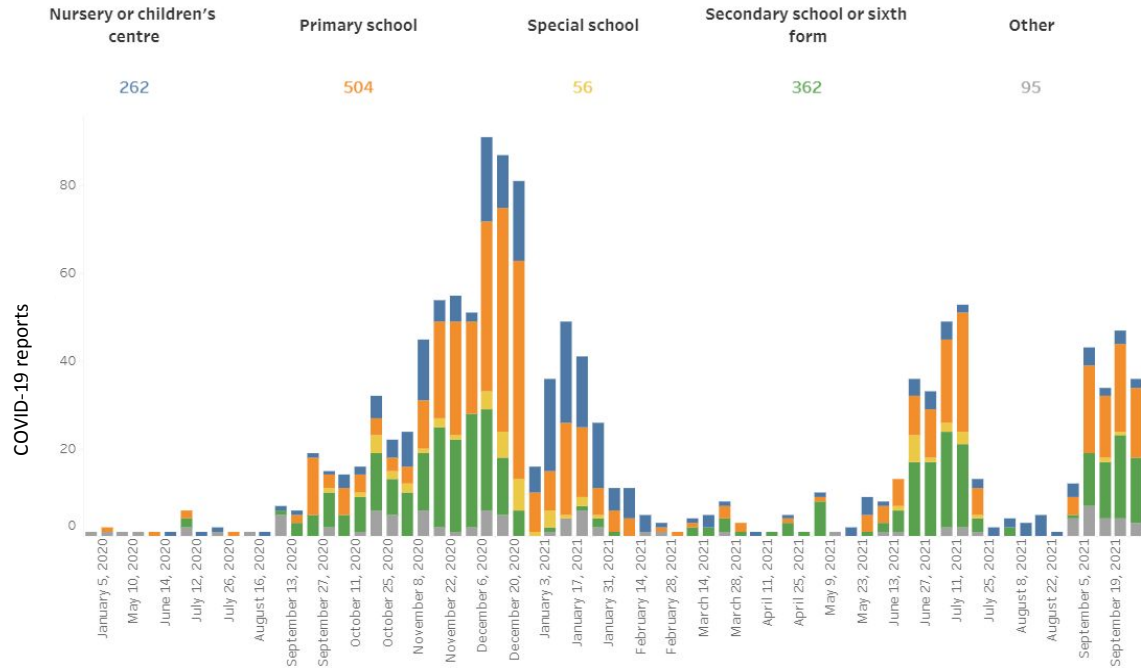
Direct Actions may include:

- *CTAS investigation for epidemiological link*
- *EHO calls/visits and risk assessment*
- *Stand up of incident management team*



Outbreak Management - Outbreaks in Education and early year settings

- So far this academic year there have been 213 COVID-19 cases reported among students and 56 cases reported among staff in education and early year settings in Hackney.
- The w/e 25 Sep saw the highest number of COVID-19 cases recorded among students since December 2020.
- The no. of COVID-19 reports made by unique setting remains similar to levels seen in July, though there has been an increase in outbreaks:
 - 4 outbreaks in June
 - 5 outbreaks in July
 - 7 outbreaks in September
- This suggests that COVID-19 cases are becoming more concentrated.



Support for isolation

- The DHSC-funded pilot project for enhanced self-isolation trial has been extended until 30 November, with an evaluation deadline of 13 January 2022. There is no-cost extension based on revision of original project timelines.
- Continued implementation of the support offer including Care Package (PPE, PCR etc.), welfare calls, isolation food support and external accommodation.
- Slower uptake since change in self-isolation guidance for close contacts on 16/08/2021.
- 26 referrals made to date and take up of various elements of support (12x Care Packages, 13x grant support and welfare calls, 9x food referral, 5x accommodation).
- Data collection in progress and scenario paper are being finalised to assess integration of newly piloted elements of support into BAU, depending on future funding options

Community engagement: The Community Champions Programme

- 232 Community Champions have been recruited to date.
- We continue to deliver a variety of training opportunities for Community Champions. In the last month we have held an Induction session for new Community Champions, Making Every Contact Count (MECC) training and a learner-led Peer Support session.
- The last Community Champion Forum provided an opportunity to consult with Community Champions on what to include in the next Health and Wellbeing Strategy. Community Champions have expressed an interest to continue to be involved in this work.
- In response to Community Champion feedback we have shared a range of communications resources aimed at supporting increased vaccine uptake among young people, including information on the vaccines and fertility in 28 different languages.
- We are currently working with a small group of Community Champions to improve availability of communication resources on COVID-19 guidance and vaccines for people with disabilities.

Community engagement

COVID-19 Information Grants

- In September an Induction Session was held for grant holders who had been awarded a grant in our third grants round, funded by the Ministry of Housing, Communities and Local Government (MHCLG).
- The last grants forum included a presentation on long COVID from the City and Hackney COVID-19 Rehabilitation Service, as well as focus groups exploring the barriers to accessing the service.
- A Community Insights Manager (based in HCVS) has been recruited to work with grant funded organisations to explore challenges they have had and to work with a User Researcher based in LBH to develop and test possible solutions.

Equitable Vaccine Uptake funding

- Additional grants joint-funded by the CCG and Public Health to increase vaccine uptake have been awarded to VCS organisations who have co-produced a series of vaccine pop-up events. A second round of grants, which will fund VCS organisations to carry out on-street engagement to promote vaccine uptake has been launched. Interviews with applicants are currently underway and further information will be provided once the grants have been awarded.

Communications: City of London

Output Strategy:

1. Meeting the City of London Corporation's overall strategic aim to use communications to preserve life and deliver an effective recovery from the COVID-19 pandemic
2. Fulfilling the City Corporation's legal duty as a category one responder to warn and inform the public under the Civil Contingencies Act

Vaccination rollout:

1. Widespread social media and resident comms to communicate with harder to reach groups including BAME communities, to encourage take up of vaccines
2. Daily posts across City Corporation social media

Communications: City of London cont.

Testing messaging:

- Communicating COVID-19 test sites for those who are symptomatic (65a Basinghall) and asymptomatic (Aldermanbury)
- Continued push on digital channels for everyone to test twice a week. Informing businesses how they can access tests for staff

Ongoing communications on CoL social media channels:

- Vaccinations – to ensure good uptake of first and second doses
- Testing – to highlight two testing sites for those with and without symptoms
- Keep life moving campaign: Hands, Face, Testing, Fresh Air and check-in with NHS app

Web:

- The City Corporation website is updated regularly to provide information on the vaccine rollout and on testing sites for both PCR and lateral flow tests.

Communications: City of London cont.

Targetted communications: News Releases

- The Policy Chair highlighted the return of workers and visitors to the [Square Mile](#)
- The City Corporation calling on the Labour Party to help the [financial and professional services](#) boost the economic recovery post-pandemic
- A four-page [City Matters wraparound](#) targeted at City residents and workers.

A joint letter from the Lord Mayor and Policy Chair, highlighting:

- Getting both doses of the vaccine
- Getting tested
- Hand washing, face coverings in crowded places and using the NHS app
- Support available for City residents including a pilot scheme to support those who can't isolate at home

Communications: London Borough of Hackney

Ongoing communications

- Regular organic social media posts as well as paid for adverts geotargeting residents with the grab-a-jab offer
- Weekly paid-for adverts in the Orthodox Jewish newsletter, sent to all Orthodox Jewish homes
- Keeping the webpage as a single source of truth up to date:
<https://hackney.gov.uk/coronavirus-vaccine>
- General Council e-newsletters and Community Champion e-newsletters with Covid-19 information each week
- The Communications team is working on a community engagement strategy and campaign to help increase job numbers

Communications: London Borough of Hackney cont.

Targeted communications

- 18-25 year old vaccine Q&A in-person event
- D/deaf and hard of hearing in person event being planned for October
- JCC synagogue vaccine event
- Creation of [Young Hackney vaccine webpage](#) and regular social posts through Young Hackney channels
- Greenhouse homeless vaccine event

Finance Update:

- The total projected spend for the Test and Trace Programme currently stands at **£4.361m** which is being funded via both the Test & Trace and COMF grants received from DHSC
- The Test and Trace grant allocation is being fully utilised funding **£3.247m** of the spend
- The Contained Outbreak Management Fund is funding the additional **£1.114m** of spend
- The COMF is funding further spend on Health protection, communications, engagement insights and research, supporting local communities and Health improvements.
- A further detailed breakdown of the projected spend for each organization, including details of outbreaks plans agreed to date is included in appendix 1 - [LOCP update for LOCB October 14 - Finance](#)

